



**City of Scottsdale
Tourism Development Commission
Event Sub-Committee Meeting**

MARKED AGENDA

9:00 a.m., Tuesday, September 22, 2009
Economic Vitality Department
Conference Room
4021 North 75th Street, Suite 102
Scottsdale, Arizona 85251

Call to Order/Roll Call 9:04 A.M.

Mike Surguine
Kate Birchler
David Richard

All Commissioners present.

1. FY 2009/10 Matching Event Advertising Funding (MEAF) Budget and Process

Event sub-committee discussion regarding the FY2009/2010 Matching Event Advertising Funding Program budget and process.

Steve Geiogamah, Tourism Development Coordinator

2. FY2009/2010 MEAF Application Review and Possible Recommendations

A. Russo and Steele Sports and Muscle in Scottsdale

Motion by Commissioner Birchler; Seconded by Commissioner Richard. Motion Approved 3-0.

B. 55th Annual Scottsdale Arabian Horse Show

Motion by Commissioner Birchler; Seconded by Commissioner Richard. Motion Approved 3-0.

C. Region 7 Arabian Championship Show

Motion by Commissioner Richard; Seconded by Commissioner Birchler. Motion Approved 3-0.

D. Scottsdale Classic Futurity and Quarter Horse Show

Motion by Commissioner Birchler; Seconded by Commissioner Richard. Motion Approved 3-0.

E. Barrett-Jackson Collector Car Events

Motion by Commissioner Richard; Seconded by Commissioner Birchler. Motion Approved 3-0.

F. Celebration of Fine Art

Motion by Commissioner Richard; Seconded by Commissioner Birchler. Motion Approved 3-0.



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING KATHY MONTALVO AT 480-312-7989 or KMontalvo@ScottsdaleAZ.gov. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT KATHY MONTALVO AT 480-312-7989.

- G. National Festival of the West
Motion by Commissioner Richard; Seconded by Commissioner Birchler. Motion Approved 3-0.
 - H. Goodguys 12th Southwest Nationals
Motion by Commissioner Richard; Seconded by Commissioner Birchler. Motion Approved 3-0.
 - I. Scottsdale Culinary Festival
Motion by Commissioner Richard; Seconded by Commissioner Birchler. Motion Approved 3-0.
 - J. Arizona Bike Week
Motion by Commissioner Richard; Seconded by Commissioner Birchler. Motion Approved 3-0.
 - K. Sun Circuit Quarter Horse Show
Motion by Commissioner Birchler; Seconded by Commissioner Richard. Motion Approved 3-0.
 - L. Scottsdale Fashion Week
Motion by Commissioner Richard; Seconded by Vice-Chair Surguine. Motion Approved 2-0. Commissioner Birchler was recused.
 - M. Fiesta Cluster Dog Show
Motion by Commissioner Richard; Seconded by Commissioner Birchler. Motion Approved 3-0.
- Motion by Commissioner Birchler; Seconded by Commissioner Richard. Motion Approved 3-0.
- Motion by Commissioner Birchler; Seconded by Commissioner Richard. Motion Approved 3-0.

Steve Geiogamah, Tourism Development Coordinator

- 3. **Items from the Floor**
- 4. **Public Comment**
- 5. **Adjournment 10:43 a.m.**



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